



## BTRG's Corporate Profile

Bridging Business and Technology since 1993

**The Business & Technology Resource Group (BTRG)** is software applications consulting company whose core expertise lies in business process analysis and design. We specialize in core transactional and strategic business processes for Human Capital Management, Financials and Supply Chain systems. BTRG provides small teams of highly qualified consultants to manage or support full lifecycle enterprise application implementations.

Founded in 1986, we started with beta versions of PeopleSoft GL and AP modules in 1993 - becoming one of the first PeopleSoft Partners to specialize in the implementation of the Financials Suite. Our early commitment to PeopleSoft applications and technologies positioned us as an ERP implementations leader; providing highly effective, multi-discipline consultants at competitive rates. This is the same commitment we are making to Workday solutions today.

The overall benefits of the SaaS model combined with Workday's proven ability to reduce costs has created a compelling value proposition. Our 15 plus years of business process expertise positions BTRG as a key resource for organizations evaluating Workday. Additionally, we've worked closely with Workday—frequently applying our business process expertise to new customer implementations.

***As SaaS solutions and Workday take the marketplace by storm – the need for BTRG's services has never been greater.***



### **BTRG's Value Proposition:**

**BTRG delivers highly qualified consultants at reasonable rates. But it's not just an affordable hourly rate that separates us from the competition – it's what we do with each hour. Our consultants possess industry and technology-specific expertise. Highly qualified and multi-disciplined; BTRG consultants understand the art of business management. As a result, we are able to accomplish more (every hour) with fewer people – delivering results that will exceed your expectations while lowering your total costs.**

We offer a set of services specifically designed for Workday customers including:

- ◆ **SaaS vs. on premises solution total cost of ownership analysis and vendor selection**
- ◆ **Business Process Analysis**
- ◆ **Implementation Consulting**
- ◆ **End-to-End Integration with 3rd Party applications**
- ◆ **Data Archiving and Application Retirement**

For more information contact:

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