



## BTRG's Corporate Profile

Bridging Business and Technology since 1993

The Business & Technology Resource Group (BTRG) is full project lifecycle PeopleSoft and Oracle applications consulting company operating across North America. With a concentration in Human Capital Management, Financials and Supply Chain systems, BTRG provides small teams of highly qualified consultants to manage or support full lifecycle implementation and upgrade projects.



### PeopleSoft and Oracle

Founded in 1986, we started with beta versions of PeopleSoft GL and AP modules in 1993 - becoming one of the first PeopleSoft Partners to specialize in the implementation of the Financials Suite. Our early commitment to PeopleSoft applications and technologies positions us as a leader in providing highly effective, multi-discipline consultants at competitive rates. Today, BTRG continues to offer full service PeopleSoft and Oracle project consulting and staff augmentation across many product lines. Throughout the years we have cultivated niche expertise in key industries, including **Financial Services, Insurance, Aerospace & Defense, and Healthcare.**

Combining deep functional and technical application knowledge with industry-specific expertise BTRG often finds itself fulfilling the trusted advisor role for its clients. As a result BTRG frequently provides strategic consulting engagements designed to enhance, extend and integrate ERP systems using the latest advancements in middleware technologies.

### IBM Optim™

Leveraging its extensive knowledge of ERP systems, BTRG's Data Management Practice provides solutions for managing data growth, protecting data privacy and streamlining test data using IBM's Optim™ product. BTRG is an Oracle Platinum Partner and an IBM Information Management Business Partner.



### BTRG's Value Proposition:

BTRG delivers highly qualified consultants at reasonable rates. But it's not just an affordable hourly rate that separates us from the competition – it's what we do with each hour. Our consultants possess industry and technology-specific expertise. But while both highly qualified and multi-disciplined; BTRG consultants also understand the art of business management. As a result, we are able to accomplish more (every hour) with fewer people – delivering results that will exceed your expectations while lowering your total costs.

“BTRG was an invaluable partner in helping us get a Government Contracting Financials Solution configured and implemented.”

-Cheryl Cohen  
Executive Director,  
Mantech International

IBM. Information Management software





Beyond ERP

Staying true to our commitment to bridging business and technology has taken us far beyond ERP Implementations. BTRG's core service offering is designed to address the business and technology issues our clients face daily – and as Oracle's Project Fusion becomes a reality – the need for our services has never been greater. Today, our strategic services include: cost benefit analysis; ERP audits; integration of best-of-breed software packages; thorough and objective consideration of opportunities stemming from open systems, web services, SOA and emerging technologies.

PeopleSoft®

Services & Support

- Human Capital Management
- Financial Management
- Supply Chain Management

Where's the ROI in e-Pro?

I need a low-cost, technical upgrade to stay current with tax updates.

Who can get me to 9.x fast?

Is my data secure?

IBM. Optim™

Software & Services

- Data Archiving
- Data Privacy & Test Data Management
- Performance Tuning
- System Retirement
- Proprietary Enhanced Features



BTRG has the answers.

For over 15 years we've provided small, highly qualified teams to manage or support full lifecycle PeopleSoft implementations and upgrades.

We're also IBM's go-to-market partner for Optim™.

